



PRESS AND SPEAKER KIT · OCTOBER 2026

Mayowa Adeosun

Founder and CEO of Assetrica, governance infrastructure for African real asset capital markets. Board director at Sycamore and Bedrock Residencies. Speaker and writer on capital, governance and technology in African markets.

Three seats

I've sat in three seats. At Leadway Assurance I priced the risk, underwriting whether contractors and counterparties would deliver before a guarantee was issued. At Sycamore, which I co-founded, I took the risk, building a regulated financial services group and running its operations and finance for seven years. At Assetrica I record it: an independent, verifiable record of every mandate, so that institutional capital can move into African real assets on evidence rather than on trust alone. Each seat taught me what the next one needed.

Current roles

Founder and CEO, Assetrica (2025 to present)

Non-executive director, Sycamore Capital Group (co-founder, 2018; COO and CFO to December 2025)

Non-executive director, Bedrock Residencies (co-founder, 2022); chair, Finance and Budget Committee

Career

Central Bank of Nigeria, currency operations (NYSC), 2011 to 2012

Leadway Assurance, General Accident & Financial Exposure Analyst, 2012 to 2017

Accenture, Business Strategy Consultant (MBA internship), 2018

Sycamore Capital Group, Co-Founder, COO & CFO, 2018 to 2025

Education

MBA, Lagos Business School, Pan-Atlantic University, 2019 (Class President)

B.B.A. Finance, Morehouse College, Atlanta, 2010

Background

Born in London, raised in Essex. Based in Lagos since December 2010.

British and Nigerian citizen.

Speaks on

Governance as the unlock for institutional capital in African real assets; the capital stack and ecosystem behind African real assets; technology, data and AI as capital markets infrastructure.

Formats

Keynote, panel, fireside chat, workshop, executive briefing.

Enquiries

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Speaking, board and advisory, and collaboration enquiries. Please allow two working days for a response.

Approved biographies

Three lengths for programmes, introductions and press. Use verbatim; please do not shorten or restyle. Copy-ready versions are on mayowaadeosun.com/media.

Short

50 words

Mayowa Adeosun is the founder and CEO of Assetrica, governance infrastructure for African real asset capital markets. He spent five years at Leadway Assurance, where he underwrote contractor performance risk, and co-founded Sycamore, a regulated financial services group. Born in the UK, he moved to Nigeria in 2010 to build.

Standard

160 words

Mayowa Adeosun is the founder and CEO of Assetrica, governance infrastructure for African real asset capital markets. Born in the United Kingdom, he moved to Nigeria in 2010, starting in currency operations at the Central Bank of Nigeria. He then spent five years at Leadway Assurance, where he underwrote advance payment and performance bonds for construction contractors, judging whether builders would deliver before capital moved. In 2018 he co-founded Sycamore, a regulated financial services group now disbursing billions of naira monthly to small and medium businesses, and served as its COO and CFO until December 2025. He remains on its board as a non-executive director, and also sits on the board of Bedrock Residencies, where he chairs the Finance and Budget Committee. His work rests on a single conviction: African real assets earn institutional capital when every mandate runs on an independent, verifiable record. He holds an MBA from Lagos Business School, where he was class president, and a B.B.A. from Morehouse College.

Full

320 words

Mayowa Adeosun is the founder and CEO of Assetrica, governance infrastructure for African real asset capital markets. His work rests on a single conviction: African real assets earn institutional capital when every mandate runs on an independent, verifiable record.

Born in London and raised in Essex, he studied finance at Morehouse College in Atlanta and, after graduating in 2010, moved to Nigeria, a country he had never visited. He began in currency operations at the Central Bank of Nigeria before joining Leadway Assurance, where he earned his place on the underwriting floor by analysing a season of IATA travel agent bond applications with no brief and a week's deadline. Over five years at Leadway he underwrote financial guarantees, from the IATA bonds that allow Nigerian travel agents to trade with airlines to the advance payment and performance bonds behind construction contractors, judging in each case whether the counterparty could deliver before the guarantee was issued.

He then completed an MBA at Lagos Business School, where he was elected class president and represented the school at Yale School of Management's Integrated Leadership Case Competition in 2018, and worked in strategy at Accenture through its MBA programme. In 2018 he co-founded Sycamore, a regulated financial services group now disbursing billions of naira monthly to small and medium businesses, and served as its COO and CFO until December 2025, building its credit risk, collections and finance functions. He remains on its board as a non-executive director, and sits on the board of Bedrock Residencies, where he chairs the Finance and Budget Committee.

He describes his career as three seats: pricing risk at Leadway, taking it at Sycamore, and recording it at Assetrica. He speaks on governance as the unlock for institutional capital in African real assets, and on the capital stack and ecosystem that African real assets need to get built. He holds British and Nigerian citizenship and is based in Lagos.

What Mayowa speaks on

Governance as the unlock for institutional capital in African real assets

Why capital stays on the sidelines, what trustees, fund managers and regulators need to see before money moves, and what changes when every mandate runs on a single independent, verifiable record. Formed underwriting contractor performance bonds at Leadway: the execution risk he priced then is the risk that stalls institutional deployment today.

Suits: asset management and pension conferences, trustee and fiduciary forums, DFI convenings, real estate investment summits, diaspora investment summits.

The capital stack and ecosystem behind African real assets

Infrastructure and real assets don't get built by capital alone. They need a stack of it, from early risk capital to patient institutional money, and an ecosystem of institutions around it: fund managers, trustees, insurers, monitoring professionals, developers and the records that connect them. Mayowa speaks on what that stack and ecosystem look like for Africa, which pieces exist, which are missing, and how the value chain gets assembled so that capital reaches the ground and projects reach completion. An operator's view: he co-founded and scaled a regulated financial services group, and is now building the record layer that lets the other institutions in the chain rely on each other.

Suits: institutional investor forums, DFI and infrastructure finance convenings, capital markets summits, family office gatherings, business schools, UK and US based African professional networks.

Technology, data and AI as capital markets infrastructure

Beyond the hype cycle: how data turns execution into underwritable track record, how AI reshapes monitoring and reporting in regulated environments, and what it takes to build systems fiduciaries and regulators can rely on, from someone who has built financial platforms from design to production twice.

Suits: fintech and proptech summits, bank and regulator innovation programmes, technology conferences seeking a capital markets voice.

Sample talks

Underwriting the builder. What five years of pricing construction performance risk teaches about why projects fail, and how governance infrastructure turns execution risk into something institutions can price.

The governance gap. Why Nigeria's pension pool holds so little in real assets, and the case for independent records and gated capital release.

The diaspora trust question. Why Nigerians abroad trust other markets with their money before Lagos, and what governed, institutional structures change.

Selected engagements

- APPTSUMMIT 2026, keynote, Eko Hotel & Suites, Lagos, 13 October 2026
- Keys to the City 2, developer workshop (virtual), July 2026
- Lagos Real Estate Fest, panel, Lagos, May 2026
- Keys to the City 1, developer workshop and panel, Lagos, April 2026

Formats

Keynote, panel, fireside chat, workshop, executive briefing. Each engagement is shaped around the audience and the decisions in the room.

Board and advisory

Mayowa is a non-executive director of Sycamore Capital Group, which he co-founded in 2018 and served as COO and CFO until December 2025, and of Bedrock Residencies, where he chairs the Finance and Budget Committee. He is open to further non-executive and advisory roles, in Nigeria and internationally, particularly where a company is expanding between Africa and the UK or US. He holds British and Nigerian citizenship. All roles are subject to a conflict-of-interest review against his existing commitments.

Photography

Approved portraits. Full-resolution files are available in the headshot pack at mayowaadeosun.com/media. These images may be used for event promotion and press coverage of Mayowa's appearances. Please credit Wise Visuals.



Portrait 1 · Wise Visuals



Portrait 2 · Wise Visuals



Portrait 3 · Wise Visuals



Portrait 4 · Wise Visuals



Portrait 5 · Wise Visuals

Name and descriptor

Mayowa Adeosun (pronounced MY-oh-wah, like Iowa with an M, ah-day-OH-shun). Use "Mayowa", never "Mayor". Assetrica is always "governance infrastructure for African real asset capital markets". Use "real asset", not "real estate", when describing his work.

Enquiries

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